

# SARAH CLYNE

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## EXPERIENCE

June Co.

### Senior Designer

2023  
Present

Lead end-to-end product design for major retail programs, from concept through production.

Turn trend research into seasonal stories, palettes, materials, and assortment direction.

Build and present clear, polished decks that communicate design intent to clients.

Design packaging systems that align with brand strategy, retailer requirements, and production needs.

Collaborate with product managers, sourcing, and vendors to refine specs, review samples, and finalize designs.

Prepare accurate production files and hand off documents to ensure smooth development.

I See Me!

### Senior Designer

2016  
2023

Led design for books and related products—from concept, illustration, and typography to final production.

Presented trend insights, brand direction, and design concepts to leadership and cross-functional partners.

Art-directed illustrators and freelancers; reviewed work and guided projects to meet quality and timing goals.

Developed new product concepts, pricing estimates, and format plans with the Creative Director.

Maintained brand consistency and stayed current with design trends and tools to inspire new ideas.

Skyway Theatre

### Designer & Office Manager

2015  
2016

Designed concert promotions across print, digital, email, and social media.

Managed daily office operations and trained staff

## FREELANCE

Bounty x Brit + Co Paper Towels (2022)

Puffs Tissues Holiday Packaging (2023)

Bounty Holiday Paper Towels (2024)

2022  
2024

## SKILL SET

Product design • Packaging Design • Trend & seasonal direction • Deck building • Client presentations • Cross-team collaboration • Production spec files • Sample review • Illustration • Art direction

## EDUCATION

Graduated in May 2015 from UW–Stout with a B.F.A. in Graphic Design and Interactive Media





